**Ocularis Video Script/Outline**

* Start by mentioning facts about how many people are visually impaired
* Then mention lack of unified solution
* Present ocularis @ 30 seconds
* What is ocularis
  + Mention that is a unified and simplified solution designed to help the visually impaired tackle daily challenge
* Some features that it promises
  + Obstacle detection
  + Remote assistant
  + Text to speech
  + Face recognition
  + Smart assistant
* How it works @ 1 minute
  + Azure cognitive services
  + Bing Search APIs
  + Internal knowledge base for offline requests
  + Mediator via web application for online requests
  + LUIS to interpret intent
  + Ultrasound sensor + cameras + pair with phone
* Business Model @ 1:30
  + Briefly mention competitors
    - Seeing AI, only iOS ; not as many features as ours
  + Revenue Model
    - Devices, sticks, and subscriptions to services + new upgrades and downloadable content
* Challenges and Feedback @ 2:00
  + Mention need of partnersip with Microsoft + local governments and insurance companies for affordability
  + Offline capabilities – continuously being improved
  + Globalization (language) + scaling costs

**END @ 2:30 w/ Thanks**)